

Online Journalism. Written by Serena Carpenter and Kim Piper-Aiken.

Comments and Grade for the Package

Points

Edited interview and sequence for critique (10 points)
Script draft (20 points)

Journalistic considerations (15 points)

Did you get the facts straight?
Did you include information necessary to understand this story?
Does the package have a clear beginning, middle and end?
Is your story focused?
Did you include an average person to represent your story?
Is the package too long? Usually between 1:30 and 4:00 minutes is a good length.

Comments:

Grammar, spelling, and style (10 points)

Did you spell all proper names correctly?
(5 points off for each misspelled proper name)
Did you use correct grammar and spelling?
Did you use active voice?
Is your writing clear and concise?
Did you avoid wordy constructions and repetitiveness?
Comments:

Scripting techniques (5 points)

Did you write out the sound bites?
Is the script timed accurately, and are the times on the script?
Did you include all the necessary names and titles, and are they spelled correctly?
Comments:

Writing to video (20 points)

How well do your script and video connect to one another?
Did you connect the video to the script, avoiding the wallpaper video effect where the video does not add information value?
Did you include more than one soundbites?
Does your story flow into your soundbites?
Are your soundbites too long (:06-:20)?
Is your story best visually told? Or are there too many talking heads and not enough b-roll?
This is not allowed.

Comments:

Editing basics

(30 points)

Did you avoid jump cuts?

Did you cut on action?

Are there flash frames of black? (5 points off for each flash frame)

Did you include sequences?

Did you include dissolves? Avoid dissolves.

Did you perform an edit during a pan, zoom or tilt movement?

Are any shots too long or too short?

Comments:

Video quality

(40 points)

Are the shots in focus?

Are the shots stable?

Are the shots framed properly?

Is the lighting adequate for the scene being shot?

Are the shots varied?

Is there anything distracting in the background? Is the subject bobbing around?

Comments:

Audio

(30 points)

Did you use nat sound?

Did you include music? No music should be included for this assignment. Seek natural sound.

Are the soundbites and reporter stand-up clearly audible?

Is there wind noise, echo or other distractions?

Is the level between the nat sound and voices balanced? They should be at the same level.

Check your audio meters.

Does your narration sound natural and appropriate for the story?

Are your nats overpowering your narration?

Comments:

Total Points:

POINTS WILL BE DEDUCTED FOR MISSING THE DEADLINE!